

ANAK SARAWAK AWARDS 2016/17



Sarawak Convention Bureau (SCB) has incorporated the Anak Sarawak Appreciation Award, the Malaysia MICE Journalism Award (MMJA) and the International Convention Scholarship Award (ICSA) under the umbrella of the Anak Sarawak Award programme. This programme was established in 2007 and is the first in Malaysia to award partners, media and future local hosts in the Business Events industry.

Category

ANAK SARAWAK BUSINESS EVENTS AWARD [Products & Services of Excellence Award]

This award is designed to recognise partners who support conferences, meetings, exhibitions and corporate events e.g. Printing services, Web Design, Creative production, Advertising and Marketing agencies, entertainment, cultural troops, equipment and manpower hire, Corporate gifts, Photography, Videography, Audio Visual & Lighting Services, Marketing consultants, IT solutions/systems.

ELIGIBILITY OF NOMINEES

- This organisation must be a partner of Business Events Sarawak (BESarawak)

The organisation's operations must be in Sarawak; and event's execution must take place in Sarawak during the qualifying period of **30th November 2015** to **30th November 2017**.

SUBMISSION GUIDELINES & JUDGING CRITERION

- Judges will consider the following criteria as a basis for arriving at their decision.
 - Product and Service Innovation and Creativity [30 points]
E.g. Outline product developments and creative inputs that contributes to your company and/or client's project success.
 - Products & services performance [20 points]
E.g. Outline business strategic plans that have led to performance improvement, evidence of growth (graph, charts, etc.), explain the details from idea to implementation.
 - Green & CSR Initiative [15 points]
E.g. Level of organisation's involvement with the initiatives, does your organisation implement an environmental friendly approach? Any CSR programme has your organisation adopted?
 - Overall Impact [20 points]
E.g. Level of client/participant satisfaction, Client testimonials, evidence to support indication results, outline overall result of event objectives (financially, attendance, participants respond, etc.), challenges and solutions.
 - Quality of write up/submission [15 points]
E.g. Submission flow, Contents, Evidence, Images, Attachments.
- Submission deadline: **30th May 2018**

AWARD PRIZES

- RM10,000 for attending trade shows recognised by SCB; or convention and training related to nature of business
- ASA trophy
- ASA certificate
- Upgraded membership from BESarawak Executive to BESarawak premier partnership
- To be featured in a special issue of Business Events Sarawak magazine
- To be featured in Business Events Sarawak website
- Exposure in international, national and local trade magazine and mainstream media



JUDGES LINE UP

Head Judge

Sarawak Convention Bureau (SCB)

Panel of judges

- International Convention and Congress Association (ICCA)
- Ministry of Tourism, Arts and Culture Sarawak (MTAC)
- Sarawak Tourism Federation (STF)

**Note: In the event of a tie, SCB will make the final decision.*

SUBMISSION

Please send submission(s) to:

Sarawak Convention Bureau (Kuching)

Lot 31, Jalan Masjid, 93400 Kuching,
Sarawak, Malaysia

T +6082 242516 **F** +6082 242519

or email to Secretariat:

Ms Jemima Rinai Joseph

E jemima@sarawakcb.com

Entry Form

PARTICIPANT'S DETAILS

Organisation Name

BESarawak Partnership No.

Contact person

Postal Address

Designation

Telephone / Fax

Mobile

Email

EVENT/PROJECT DETAILS (IF ANY)

Event Name

Event Client

Event Date

City

Country of Origin

Type of Industry

Total of Participant

I hereby declare and understand the following:

- All information declared here and its supporting documents are true and correct
- All submissions in no way infringe the copyright laws of Malaysia and we are agreeable that all submission materials are non-returnable
- The judge's decisions shall be final and no correspondence will be entertained after confirmation

Participant's Signature

Company Stamp

Date:

CHECK LIST

- Company logo (at least 1MB or more)
- Submission in PDF by email, CD or Pen Drive
- Attachment of supporting documents