

ANAK SARAWAK AWARDS 2016/17

Sarawak Convention Bureau (SCB) has incorporated the Anak Sarawak Appreciation Award, the Malaysia MICE Journalism Award (MMJA) and the International Convention Scholarship Award (ICSA) under the umbrella of the Anak Sarawak Award programme. This programme was established in 2007 and is the first in Malaysia to award partners, media and future local hosts in the Business Events industry.

Category

ANAK SARAWAK BUSINESS EVENTS AWARD [Convention of Excellence Award]

AWARD CATEGORY - CONVENTION OF EXCELLENCE AWARD

This award is designed to recognise the Professional Conference Organiser (PCO) or an In-House Meeting Planner who provides specialty services to manage and organise conferences; or an employee or business unit within an association, corporation or government entity dedicated to the planning and management of conferences.

ELIGIBILITY OF NOMINEES

- The PCO or In-House meeting planner's organisation must be a partner of Business Events Sarawak (BESarawak)
- The national/international convention must be held in Sarawak during the qualifying period of **30th November 2015 to 30th November 2017**

SUBMISSION GUIDELINES & JUDGING CRITERION

- Judges will consider the following criteria as a basis for arriving at their decision
 - Details of Convention **[20 points]**
E.g. Convention profile, history, convention programme and activities, invited speakers, overall report, convention statistics.
 - Convention Innovation & Creativity **[20 points]**
E.g. Outline any innovative elements in the convention programme, explain the details from idea to implementation, outline the measureable impact of the event.
 - Green & CSR Initiative **[15 points]**
E.g. Were there green or CSR initiatives implemented?, (If yes, outline the programme) Outline the measurable impact of the event initiative.
 - Level of client/participant satisfaction **[10 points]**
E.g. Client testimonials, evidence to support indication results.
 - Overall Impact **[20 points]**
E.g. Did the programme meet or exceed its outlined objectives?, outline overall result of event objectives (financially, attendance, participants respond, etc.), provide evidence of programme objectives and results, challenges and solutions.
 - Quality of write up/submission **[15 points]**
E.g. Submission flow, Contents, Evidence, Images, Attachments.
- Submission deadline: **30th May 2018**

AWARD PRIZES

- RM10,000 for worth of marketing support; or attending trade shows recognised by SCB; or convention and training organised by ICCA
- ASA trophy • ASA certificate
- Upgraded membership from BESarawak Executive to BESarawak premier partnership
- To be featured in a special issue of Business Events Sarawak magazine
- To be featured in Business Events Sarawak website
- Exposure in international, national and local trade magazine and mainstream media



JUDGES LINE UP

Head Judge

Sarawak Convention Bureau (SCB)

Panel of judges

- International Convention and Congress Association (ICCA)
- Ministry of Tourism, Arts and Culture Sarawak (MTAC)
- Sarawak Tourism Federation (STF)

**Note: In the event of a tie, SCB will make the final decision.*

SUBMISSION

Please send submission(s) to:

Sarawak Convention Bureau (Kuching)

Lot 31, Jalan Masjid, 93400 Kuching,
Sarawak, Malaysia

T +6082 242516 **F** +6082 242519

or email to Secretariat:

Ms Jemima Rinai Joseph

E jemima@sarawakcb.com

Entry Form

PARTICIPANT'S DETAILS

Organisation Name	BESarawak Partnership No.	Contact person
Postal Address		Designation
Telephone / Fax	Mobile	Email

LOCAL HOST DETAILS

Organisation Name	BESarawak Partnership No. (if any)	Contact person
Postal Address		Designation
Telephone / Fax	Mobile	Email

CONVENTION DETAILS

Convention Name		Convention Dates
City	Official Venue	Official Accommodation (if any):

I hereby declare and understand the following:

- All information declared here and its supporting documents are true and correct
- All submissions in no way infringe the copyright laws of Malaysia and we are agreeable that all submission materials are non-returnable
- The judge's decisions shall be final and no correspondence will be entertained after confirmation

Participant's Signature

Company Stamp

Date:

CHECK LIST

- Company logo (at least 1MB or more)
- Submission in PDF by email, CD or Pen Drive
- Attachment of supporting documents