

ANAK SARAWAK AWARDS 2016/17



Sarawak Convention Bureau (SCB) has incorporated the Anak Sarawak Appreciation Award, the Malaysia MICE Journalism Award (MMJA) and the International Convention Scholarship Award (ICSA) under the umbrella of the Anak Sarawak Awards programme. This programme was established in 2007 and is the first in Malaysia to award partners, media and future local hosts in the Business Events industry.

Category

ANAK SARAWAK JOURNALISM EXCELLENCE AWARD

[Business Events Journalism Excellence]

This award recognises and rewards outstanding contributions to business events journalism in Sarawak internationally. Awarding 1 winner each for the 2 categories:

- i. Business Events Journalism Excellence, Print/Online
- ii. Business Events Journalism Excellence, Broadcast.

ELIGIBILITY OF PARTICIPANTS

- Applicants must be/working with a partner of Business Events Sarawak (BESarawak)
- Professional journalists and writers who are permanently and/or contractually employed; full time journalists or freelancers working as news providers to media organisations (not necessarily based in Sarawak)
- The publication must be published during the qualifying period of **30th November 2015** to **30th November 2017**

SUBMISSION GUIDELINES & JUDGING CRITERION

- Print/Online submission with minimum of 800 words in length, and Broadcast submission with minimum 1 minute to a maximum of 5 minutes.
- The submission should present related report delivered on print/online or broadcast media platform that:
 - > Examines the Business Events industry in Sarawak
 - > Provides useful background material for readers to understand its relevance
 - > Demonstrates journalistic flair; a style that is engaging, thought-provoking and accessible to its audience
- Work produced can be in any of the three main languages - English, Bahasa Melayu or Chinese; that must highlight the MICE or Business Events industry in Sarawak
- Judges will consider the following criteria as a basis for arriving at their decision

• Quality of Research	[30 points]
• Content & Headlines	[30 points]
• Creativity & Flair	[20 points]
• Quality of technique or presentation	[20 points]

- Submission deadline: **30th May 2018**

AWARD PRIZES

- RM10,000 for attending any international journalism convention recognised by SCB; or training related to nature of business
- ASA trophy
- ASA certificate
- Upgraded membership from BESarawak Executive to BESarawak premier partnership
- To be featured in a special issue of Business Events Sarawak magazine
- To be featured in Business Events Sarawak website
- Exposure in international, national and local trade magazine and mainstream media



JUDGES LINE UP

Head Judge

Sarawak Convention Bureau (SCB)

Panel of judges

- International Convention and Congress Association (ICCA)
- Ministry of Tourism, Arts and Culture Sarawak (MTAC)
- Sarawak Tourism Federation (STF)

**Note: In the event of a tie, SCB will make the final decision.*

SUBMISSION

Please send submission(s) to:

Sarawak Convention Bureau (Kuching)

Lot 31, Jalan Masjid, 93400 Kuching,

Sarawak, Malaysia

T +6082 242516 **F** +6082 242519

or email to Secretariat:

Ms Jemima Rinai Joseph

E jemima@sarawakcb.com

Entry Form

PARTICIPANT'S DETAILS

Name	Organisation Name	BESarawak Partnership No.
<hr/>		
Postal Address		Designation
<hr/>		
Telephone / Fax	Mobile	Email
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ENTRY DETAILS

Headline/Title (Please provide translations in English for submissions in other languages)	Publication/Broadcast Date (s)
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Summary of Entry (Maximum 150 words)	
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I hereby declare and understand the following:

- All information declared here and its supporting documents are true and correct
- All submissions in no way infringe the copyright laws of Malaysia and we are agreeable that all submission materials are non-returnable
- Entries not signed and verified by Editors / Publishers / Employers will not be accepted
- The judge's decisions shall be final and no correspondence would be entertained

Participant's representative signature

Company Stamp

Date:

Verified by (Signed by Editor/Publisher/Employer)

Date:

CHECK LIST

- Applicant's photo (if JPEG, at least 1MB or more)
- Submit one (1) original work in PDF by email, CD or Pen Drive. If copy of original, must be verified.
- Entries in series: Clearly indicate part and/or page arranged in sequence
- Entries in other languages: Encouraged to provide the translation in English, and verified.
- Attachment of supporting documents