

ANAK SARAWAK AWARDS 2016/17

Sarawak Convention Bureau (SCB) has incorporated the Anak Sarawak Appreciation Award, the Malaysia MICE Journalism Award (MMJA) and the International Convention Scholarship Award (ICSA) under the umbrella of the Anak Sarawak Award programme. This programme was established in 2007 and is the first in Malaysia to award partners, media and future local hosts in the Business Events industry.

Category

ANAK SARAWAK YOUNG LEADER SCHOLARSHIP AWARD

AWARD CATEGORY - ANAK SARAWAK YOUNG LEADER SCHOLARSHIP AWARD

This award has been created to recognise the enthusiasm of new generation to lead Sarawak to a higher level in business events

ELIGIBILITY OF PARTICIPANTS

- Applicants must working with a partner of Business Events Sarawak (BESarawak) and must be authorized or receive approval to participate from his/her supervisor
- Applicants must be Sarawakian at or under the age of 30 years as at 30th November 2017, with more than 2 years of work experience in the Business Events industry.
- No trainees or student interns are eligible to participate

SUBMISSION GUIDELINES & JUDGING CRITERION

- Applicants are required to address one (1) topic below to submit a 800-word write up in length, can be in English, Bahasa Malaysia or Mandarin.
- Topics: Trend / Challenges / Create Packages / Professional Development
 - In your opinion, what sets Sarawak aside from other second tier destinations when it comes to business events? and how we should promote it?
 - Sarawak houses a lot of hidden gems around the State, likely to attract delegates to this beautiful destination. Suggest one (1) new product, programme or service that should be developed – how to and who should be involved.
 - Discuss current trends in business events and highlight one (1) that can benefit Sarawak's convention and meetings landscape; and how can it be implemented.
 - In the vibrant industry of business events today, what's an important question that you think the future leaders in this industry must continue to ask themselves as they go forward?
- Judges will consider the following criteria as a basis for arriving at their decision.

• Content <i>E.g. supporting facts or images, arguments</i>	[30 points]
• Creativity	[30 points]
• Ideas & findings	[20 points]
• Quality of submission <i>E.g. content flow, layout</i>	[20 points]
- Submission deadline: **30th May 2018**

AWARD PRIZES

- RM10,000 for attending any international convention recognised by SCB; or training related the nature of business
- ASA trophy
- ASA certificate
- Upgraded membership from BESarawak Executive to BESarawak premier partnership
- To be featured in a special issue of Business Events Sarawak magazine
- To be featured in Business Events Sarawak website
- Exposure in international, national and local trade magazine and mainstream media



JUDGES LINE UP

Head Judge

Sarawak Convention Bureau (SCB)

Panel of judges

- International Convention and Congress Association (ICCA)
- Ministry of Tourism, Arts and Culture Sarawak (MTAC)
- Sarawak Tourism Federation (STF)

**Note: In the event of a tie, SCB will make the final decision.*

SUBMISSION

Please send submission(s) to:

Sarawak Convention Bureau (Kuching)

Lot 31, Jalan Masjid, 93400 Kuching,

Sarawak, Malaysia

T +6082 242516 **F** +6082 242519

or email to Secretariat:

Ms Jemima Rinai Joseph

E jemima@sarawakcb.com

Entry Form

ORGANISATION DETAILS

Name

Organisation Name

BESarawak Partnership No.

Postal Address

Designation

Telephone / Fax

Mobile

Email

ENTRY DETAILS

Headline/Title

*(Please provide translations in English for submissions in other languages)

I hereby declare and understand the following:

- All information declared here and its supporting documents are true and correct
- All submissions in no way infringe the copyright laws of Malaysia and we are agreeable that all submission materials are non-returnable
- Entries not signed and verified by Supervisor/Employer will not be accepted
- The judge's decisions shall be final and no correspondence will be entertained after confirmation

Participant's Signature

Company Stamp

Date:

Verified by (Signed by Supervisor/Employer)

Date:

CHECK LIST

- Applicant's photo (if JPEG, at least 1MB or more)
- Submission in PDF by email, CD or Pen Drive.
- Entries in other languages: Encouraged to provide the translation in English, and verified.
- Attachment of supporting documents