

# ANAK SARAWAK AWARDS 2016/17



Sarawak Convention Bureau (SCB) has incorporated the Anak Sarawak Appreciation Award, the Malaysia MICE Journalism Award (MMJA) and the International Convention Scholarship Award (ICSA) under the umbrella of the Anak Sarawak Award programme. This programme was established in 2007 and is the first in Malaysia to award partners, media and future local hosts in the Business Events industry.

## Category

### ANAK SARAWAK OUTSTANDING ACHIEVEMENT AWARD

This award has been created to recognise the long term commitment and achievement of an individual within the business events industry.

#### ELIGIBILITY OF NOMINEES

- A local host who is a partner of Business Events Sarawak (BESarawak)
- Nominated by Nominees who are Business Events Sarawak (BESarawak) partners
- Engaged or employed in the business events industry for a minimum of 5 years
- Nominees must have significantly and successfully created an impact in their respective industries through conference/meetings/exhibitions/incentives to Sarawak

#### SUBMISSION GUIDELINES & JUDGING CRITERION

- A 500-word write-up/overview of industry contributions, commitments, undertakings and/or achievements of the nominee
- Evidence to support the write-up/overview
- Judges will consider the following criteria as a basis for arriving at their decision
  - Quality of write-up/overview overall [ 20 points ]
  - Contributions to the industry/professionally [ 30 points ]
  - Commitments in the industry/professionally [ 30 points ]
  - Achievements and impact of nominee to the industry [ 20 points ]
- Submission deadline: **30<sup>th</sup> May 2018**

#### AWARD PRIZES

- RM20,000 worth of marketing support for the next convention to be held in Sarawak/professional development
- ASA trophy
- ASA certificate
- Upgraded membership from BESarawak Executive to BESarawak premier partnership
- To be featured in a special issue of Business Events Sarawak magazine
- To be featured in Business Events Sarawak website
- Exposure in international, national and local trade magazine and mainstream media



#### JUDGES LINE UP

##### Head Judge

Sarawak Convention Bureau (SCB)

##### Panel of judges

- International Convention and Congress Association (ICCA)
- Ministry of Tourism, Arts and Culture Sarawak (MTAC)
- Sarawak Tourism Federation (STF)

*\*Note: In the event of a tie, SCB will make the final decision.*

## SUBMISSION

Please send submission(s) to:

**Sarawak Convention Bureau (Kuching)**

Lot 31, Jalan Masjid, 93400 Kuching,

Sarawak, Malaysia

**T** +6082 242516 **F** +6082 242519

or email to Secretariat:

**Ms Jemima Rinai Joseph**

**E** jemima@sarawakcb.com

## Entry Form

### NOMINEE

Name	Organisation Name	BESarawak Partnership No.
Postal Address		
		Designation
Telephone / Fax	Mobile	Email

### NOMINATED BY

Name	Organisation Name	BESarawak Partnership No.
Postal Address		
		Designation
Telephone / Fax	Mobile	Email

I hereby declare and understand the following:

- All information declared here and its supporting documents are true and correct
- All submissions in no way infringe the copyright laws of Malaysia and we are agreeable that all submission materials are non-returnable
- The judge's decisions shall be final and no correspondence will be entertained after confirmation

Nominator's signature:

Company Stamp

Date:

#### CHECK LIST

- Photograph of nominee (at least 1MB or more)
- Submission in PDF by email, CD or Pen Drive
- Attachment of supporting documents